

VIA SATELLITE'S CONTENT CALENDAR

SHOWCASES THE BROAD COVERAGE OF CONTENT AND IN-DEPTH INTERVIEWS
THAT KEEP OUR READERS ENGAGED AND RETURNING EACH MONTH.

Includes Via Satellite feature stories, Thursday Morning Conversation videos and episodes of the podcast On Orbit.

2021	FOCUS	CONTENT COVERAGE	SHOWS	AD SPACE CLOSE	MATERIALS DUE
JANUARY	A LOOK AT THE YEAR AHEAD	Are Supply Chains Sustainable in a COVID and Post-COVID World? 2021: Five Companies Facing a Pivotal Year Impact of Failed Mergers on the Satellite Industry End User Interview: Airline		11/18	11/30
FEBRUARY	CONSTELLATIONS	Constellations: Who is Rolling Out What and When End User: Telco (5G/4G) Interview: UK Government Post-Brexit, OneWeb *TMCs Future of LEOs (Virtual Roundtable)		12/14	12/23
MARCH		SEOTY Nominees STOTY Nominees Emirates Airline IFC Case Study Satellite Executive Interview		1/15	1/27
APRIL		Maritime Feature US Government Satellite Spending Post-Election Military/Government End User Interview Diversity: How Should the Satellite Industry Work to Level the Playing Field?		2/17	2/26
MAY	EXCELLENCE IN THE INDUSTRY	SEOTY Interview STOTY Interview New Market for Satellite: Financial Services Software-Defined Satellites	CABSAT	3/22	3/30
JUNE	ASIA	Airline Connectivity Roundtable Startup Space 2021. Overview Asia Satellite Operators CapEx Plans Deciphered Satellite Executive Interview End User: Telco *TMCs Top Operators in Asia	ConnecTechAsia TechNet Cyber Mobile World Congress	4/21	4/29
JULY	SATELLITE SHOW	10 Hottest Satellite Companies in 2021 Satellite 2021 Half Year Report End User Airline Interview Bandwidth Pricing, Latest Trends in 2021 *TMCs The Hottest Companies in Satellite	SATELLITE Show	5/24	5/31
AUGUST		New Launch Vehicles Coming to Market in Next Year Market Focus: Satellite for Land and Resource Planning/Climate Change US Space Force: 18 Months On *Podcast: 40 Years of SATELLITE	Small Satellite Conference Space Symposium Sea Air Space	6/16	6/25
SEPTEMBER	SATELLITE SHOW	The Changing Face of Ground Systems R&D (antenna tech, 5G infrastructure) Diversity: How Should the Satellite Industry Work to Level the Playing Field? Manufacturing for LEO 10 CEOs to Watch in the Satellite Industry *Podcast: Live From SATELLITE *TMC: CEOs to Watch in the Industry	World Satellite Business Week IBC APEX Expo SATELLITE Show	7/21	7/30
OCTOBER	GOVERNMENT AND CYBERSECURITY	EU Space Militarization 10 Things We Learned at SATELLITE Satellite Executive Interview Cybersecurity and Satellites Focus *Podcast: Focus on Space Force	NAB CyberSatGov MilCom AfricaCom	8/18	8/27
NOVEMBER		Where Does Satellite Fit in to the 5G Future? The Future of Intelsat Post Chapter 11 End User: Oil & Gas		9/20	9/28
DECEMBER	POPULAR CULTURE	Satellites/Space in Popular Culture: From Bowie to Space Force End User: Airline Sustainable Space Focus *TMCs Satellite Influence in Popular Culture/The Arts *Podcast: Space in Pop Culture Podcast		10/25	11/1