

# VIA SATELLITE'S CONTENT CALENDAR

SHOWCASES THE BROAD COVERAGE OF CONTENT AND IN-DEPTH INTERVIEWS  
THAT KEEP OUR READERS ENGAGED AND RETURNING EACH MONTH.

2022	CONTENT COVERAGE	SHOWS	AD SPACE CLOSE	MATERIALS DUE
JANUARY/ FEBRUARY	L-Band Wars: The Fight Over Ligado 10 Major Satellites Launches to Watch in 2021 5G Deployment and Satellite UK Regional Space Focus	Mobile World Congress CABSAT	12/15	12/22
MARCH	Women in Satellite Highlight Leaders Who Have Influenced Them 10 Hottest Companies in Satellite Satellite Executive of the Year & Satellite Technology of the Year Nominees	SATELLITE Conference & Exhibition	1/24	1/31
APRIL	10 Things We Learned from SATELLITE 2022 End User Interview: Oil & Gas The Relationship Between Government and New Space Flat Panel Antennas: Entering Pivotal Time	Space Symposium Sea Air Space GEOINT Symposium NAB TechNet Cyber CyberLEO	2/16	2/25
MAY	Satellite Executive of the Year Interview Satellite Technology of the Year Interview Chasing the Open Standards Unicorn in Ground Tech Market Focus on Smallsat IoT		3/23	4/1
JUNE	A Summer Vacation to Space: Space Tourism Heats Up End User Interview: Maritime LEO Revolution in Maritime and Aviation	ConnecTechAsia Connected Aviation Intelligence	4/20	4/29
JULY	Is Space Actually Crowded: Myth vs. Reality Executive Interview Examining the Labor Shortage in the Aerospace Industry Software Defined Satellites: The Latest Innovations		5/25	6/1
AUGUST	When Startups Become Public Companies: Evaluating SPACs for Space Rent This Space: Customers for Satellite-as-a-Service End User Interview: Aviation The LEO Revolution in Maritime and Aviation	Small Satellite Conference	6/20	6/27
SEPTEMBER	GEO vs. LEO Broadband Deployment Brazil Regional Space Focus From Virtualization to New Service Models: Being a Ground Segment Player in the 2020s	World Satellite Business Week IBC Mobile World Congress (Los Angeles) CyberSatGov	7/25	8/1
OCTOBER	What Climate Scientists Wants from Satellite End User Interview: Government The Dangers of Militarized Space		8/17	9/1
NOVEMBER	How Satellite is Impacting Agriculture End User Interview: Telco The Cloud, Space, Networks in the Sky and Beyond	MILCOM Global MilSatCom AfricaCom	9/21	9/28
DECEMBER	10 Things on the Satellite Industry's Wish List for 2023 Executive Interview The Satellite Industry and Quantum Computing The Evolution of a Satellite (Historical)		10/24	11/1